

eReport Series For New Comedians

KNOW THE GOAL TO REACH THE GOAL

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The information provided in this publication is provided specifically for funny individuals who:

- Are seriously considering taking a shot at becoming a professional comedian
- Have attempted stand-up comedy but have not achieved the results they need to progress as a comedian
- Are involved in public speaking and want to incorporate (or improve) comedy and humor in speeches or presentations

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Introduction

As a new comedian, you are in a unique situation as far as entertainment is concerned from this perspective:

You have an easily identifiable and verifiable performance level that you need to reach in order to progress as a comedian.

You can call this the goal because if you cannot closely approach, reach or exceed this goal, you will be going nowhere in stand-up comedy.



As you are probably aware, I like to provide a means of verification whenever I can so that you know that it's not just me speculating or pontificating about things related to becoming a comedian.

With that said, here is the performance goal that I am specifically talking about:

To make noteworthy progress as a comedian in the shortest time possible, you need to be able to generate an average of 18 or more seconds of audience laughter for each performing minute you are on stage – whether it be for 3 minutes or 60 minutes.

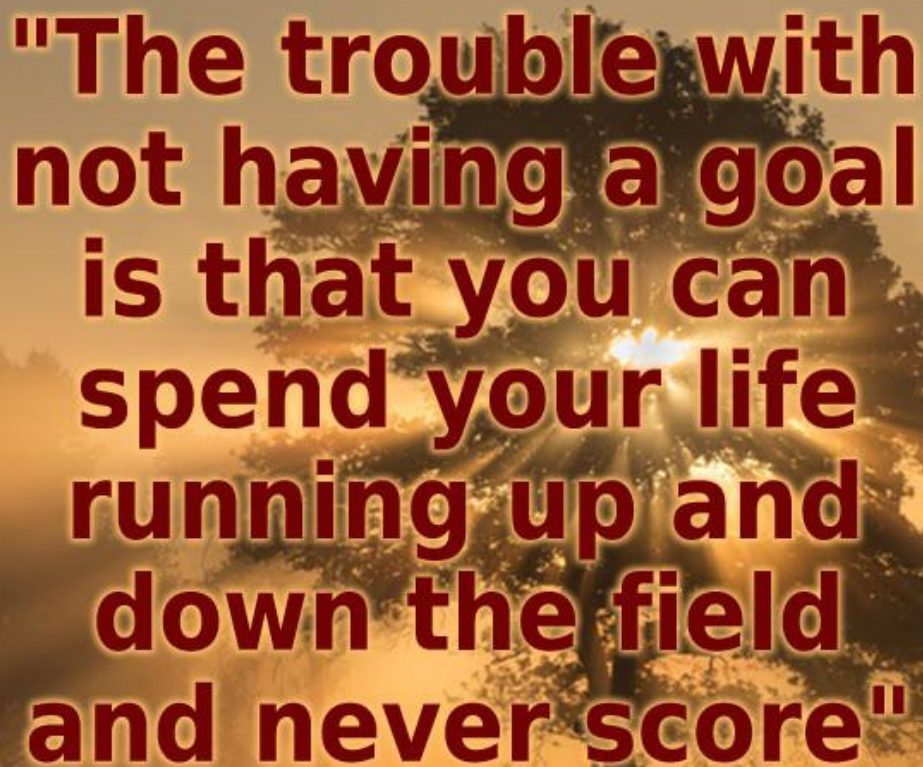
And you only need access to YouTube or any other stand-up comedy video or audio of an accomplished pro comedian to easily verify that they reach the performance level that I have just described when they deliver their stand-up comedy routines to audiences.

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Now that you know the performance level to shoot for, you can actually have an advantage over other new comedians if you choose to use this information for your benefit. I say that because...

Most new comedians tend to be clueless about how to create a tightly structured stand-up comedy routine that capitalizes on ALL of their comedy talent, much less having idea of any sort of specific performance goal they need to reach to get ahead as a comedian.

So let's explore this a bit deeper.



"The trouble with not having a goal is that you can spend your life running up and down the field and never score"

Bill Copeland

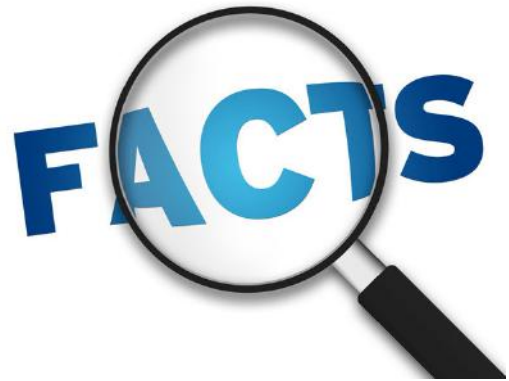
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Just The Facts

Every comedian is afforded the exact same 60 seconds in every performing minute that they are on stage to generate laughs – whether they perform for 3 minutes or 60 minutes.

Stand-up comedy is an audience reactive performing art. A stand-up comedy routine that slays an audience causes the audience to react (laugh or applaud) multiple times in any given performing minute.

Audience laughter generated from delivering a killer stand-up comedy act consumes time in varying increments multiple times in any given performing minute.



Audiences cannot laugh out loud and listen at the same time. Subsequently comedians must afford the appropriate amount of time for an audience to laugh (and/or applaud).

So, to quickly summarize the easily observable facts I have just presented:

When a comedian is talking the audience is listening. When the audience is laughing (and/or applauding), the comedian is not talking. Both of these activities consume time each performing minute.

Now let's take a closer look at what is involved with generating an average 18+ seconds of audience laughter each performing minute. Specifically, I want to cover punchlines since these are undeniably what cause laughter to happen during a stand-up comedy performance.

About Those Punchlines

As a general rule, most professional comedians generate an average of 4-6+ laughs per minute in order to reach the needed average of 18+ seconds of laughter for each performing minute. Reaching an average of 18+ seconds of laughter each performing minute is headliner level stand-up comedy regardless of whatever title a comedian can identify with (opener, feature or middle act for example).

Important: Audience dynamics have a direct impact on the seconds of laughter any comedian can generate in any performing minute. Please refer to the "[Audience Secrets For New Comedians](#)" eReport for details.

It is very easy to verify the number of laughs a comedian generates in any given performance minute using an online video platform like YouTube. All you need are your fingers and to keep an eye on the video timer in order to count the number of laughs a pro comedian generates in any stand-up comedy video.

But simply counting laughs per minute is NOT the best way to determine actual stand-up comedy performance levels. The reason why is covered in this on my blog: [Why Counting Laughs Per Minute Is Not The Best Way To Determine Comedian Performance Levels](#).

Given the fact that punchlines delivered during a stand-up comedy routine generate the laughs, that means that every performing minute should have an average of 4-6+ punchlines delivered to make those laughs happen.

Now I know that there are some people who may look at this and say "Wow – that seems hard!" So let me say this:

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If you are trying to “write” your stand-up comedy material in a literary manner that is automatically produced for a reader, then yes – trying to get 4-6+ punchlines into every minute of your comedy material is going to be VERY DIFFICULT AT BEST.

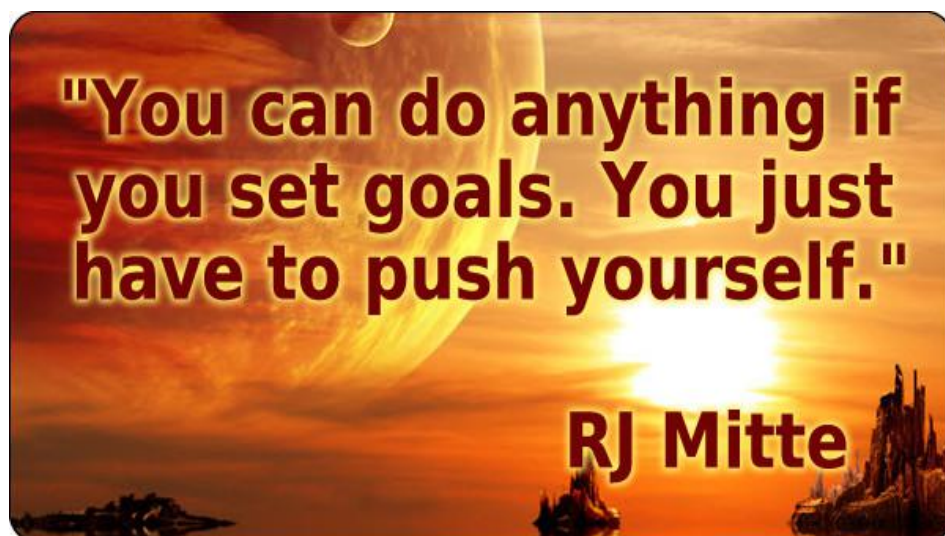
However, if you are structuring what you want to say and express to an audience in a way that showcases your comedy talent the way you use it naturally...

Getting 4-6+ punchlines is not nearly so difficult at all, particularly when you know and understand what a spoken word punchline is as it relates specifically to you and how you communicate.

Hint: A spoken word punchline is usually not the same as a written word punchline designed for an individual reader.

But you still need to know what you are doing when you take this more organic approach to producing your stand-up material — based not only on your sense of humor but also how you express your sense of humor.

Please allow me to explain why I can say that...



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An Economy Of Words Is A Must

If have reviewed the eReport “[Your Comedy Talent Decoded](#)”, then you know that when you communicate verbally with others you don’t just use words alone to do that.

There are other means of communication involved when you talk (facial expressions, body language, voice tone inflections) that not only enhance the words you use, but these other communication avenues also REDUCE the number of words you need to use when you talk to get your message across.

That is a very important aspect of creating and delivering a tight stand-up comedy routine if you consider this:

If a comedian is generating an average of 18+ seconds of laughter each minute, that means they are spending an average of 42 seconds (or less) each minute delivering their stand-up comedy routine.

In other words, they have an average of 42 seconds (or less) to set up and deliver an average of 4-6+ punchlines and taglines each performing minute.

At a speech rate of 120 spoken words per minute (2 words per second), a comedian would have roughly 84 words (more or less — usually less) to deliver their stand-up comedy material along with 4-6+ punchlines in order to generate a minimum of 18 seconds of laughter per minute.

In reality, the actual number of words used in any particular minute of stand-up comedy material can vary quite a bit, meaning that some minutes a comedian may only use 40 words to generate laughs for a minute of material and use 80 words in another minute.

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My point here is that an economy of words is required every minute a comedian is performing on stage in order to:

- Deliver set-up information
- Deliver punchlines
- Allow audiences time to laugh once punchlines have been delivered

Of interest to note:

None of the “conventional” and so-called “expert” resources that you can get your hands on address what I have just presented. In other words...

The “conventional” approach to “writing” stand-up comedy material NEVER considers this aspect and is NEVER aligned in any way with how much time you have to get the laughs you need every minute you are on stage.

I certainly didn’t have access to any of this sort of information when I started as a comedian. Because if I did have access to this information, it would have had a significant impact on the way I produced my comedy material in the beginning – even without the benefit of using the system that I ultimately developed.

The most important thing to realize is this:

No matter what system, method or process you use to produce your stand-up comedy material – you must still be able to reach performance level that I have described in order to get beyond open mic/opener level as a comedian.

The Benefits To You

Before I move forward on describing just how advantageous the information in this report can be to new comedians, please note:

There's always seems to be some fool who will say that stand-up comedy is subjective and cannot be measured – so what I am providing as far as a performance level is not valid.

The problem with this particular argument is this – while the “funny factor” associated with any comedy material BEFORE it has been delivered to an audience is 100% subjective, the actual audience laughter generated by ANY comedy material is 100% objective and easily measurable.

As a matter of fact, you can use your smart phone and a couple of free apps (that are most likely already installed) to quickly and easily obtain an objective measurement of the **true overall performance level** of any comedian (including yourself).



[Use Your Smartphone Now To Know Objectively Just How Funny Your Stand-up Comedy Act Really Is](#)

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Probably one of the best benefits of using this sort of objective measurement on how funny your comedy material is – based on seconds of laughter generated each performing minute – is that you aren't dependent on any sort of "subjective analysis" by any other comedian.

Not only is there no guesswork involved, but you also know without a doubt which minutes of your stand-up comedy routine need tightening or adjustment to get better laughs.

Do you have a car? Does it have a gas gauge? Which is better – the gas gauge works or it does not work at all and you don't know how much gas you have?

Measuring seconds of audience laughter generated during your performances can be your "gas gauge" as a comedian. Or...

You can simply depend on guessing and asking other comedians (who usually can't generate audience laughs themselves) how well you are doing on stage. That's what most new comedians do, so you won't be alone.



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Final Thoughts

This report has been focused on illustrating these critical aspects of generating headliner level laughs on stage as a comedian:

- You have a limited number words to set-up any particular punchline in any stand-up comedy joke or bit you want to deliver.
- You only have an average of 42 seconds (or less) to generate a minimum average of 18 seconds of laughter per minute with 4-6+ punchlines.
- You must be acutely aware of the punchline frequency in any given minute of your stand-up comedy material since punchlines cause the laughs to happen.
- You have a means to objectively measure your performance level as a comedian using your smart phone – without the need for ANYONE to “subjectively” verify how well you did on stage.

And the most important part of all is this:

You do not have to hold the “title” of comedian headliner in order to generate headliner laughter levels with your stand-up comedy material if you know how to skillfully craft a stand-up comedy act that incorporates ALL of your comedy talent right from the start.

Hint: What will move a comedian from opening act to feature act and feature act to headliner in the shortest time possible is the ability to generate an average of 18+ seconds of laughter each performing minute.

Like I said before, every comedian is afforded the same 60 seconds each minute to deliver their stand-up comedy act and generate the laughs they need during a stand-up comedy performance.

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And it will always be the comedians who can generate the most laughs every minute they are on stage that enjoy the most opportunities stand-up comedy has to offer.

Developing tightly structured, headliner stand-up comedy material for the stage that works for you and your sense of humor is NOT difficult if you truly have comedy talent and you are using the methods capture and accentuate your natural and already developed comedy talent.

A motivational quote by Les Brown is displayed over a background image of a sunset over a road. The text is in a large, bold, black font with a yellow outline. The background shows a road stretching into the distance under a warm, orange-hued sky with clouds.

**"If you set goals
and go after
them with all the
determination you
can muster, your
gifts will take you
places that will
amaze you"**

Les Brown

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